

National Association of Insurance & Financial Advisors (NAIFA) Wisconsin

Total Lobbying Effort

Total Lobbying Expenditures

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
\$14,720.16	\$21,610.07	\$21,000.00	\$21,000.00	\$78,330.23

Total Hours Communicating

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
16.30	24.80	21.80	16.50	79.40

Total Hours Other

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
145.35	104.55	106.20	103.10	459.20

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 736

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		32.00 (25%)		32.00 (6%)

Senate Bill 581

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		32.00 (25%)		32.00 (6%)

Lobbying Effort On Budget Bill Subjects

Insurance

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
65.00 (40%)				65.00 (12%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

state oversight of Health Insurance Exchanges

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
32.33 (20%)	32.34 (25%)		5.98 (5%)	70.65 (13%)

Long Term Care insurance commissions.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
32.33 (20%)	71.14 (55%)			103.47 (19%)

long term care partnerships

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		25.60 (20%)		25.60 (5%)

long term care savings accounts

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
			17.94 (15%)	17.94 (3%)

administration of the office of the commissioner of insurance

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
			11.96 (10%)	11.96 (2%)

long term care partnership program

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
			29.90 (25%)	29.90 (6%)

Medicaid eligibility

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
			11.96 (10%)	11.96 (2%)

Draft OCI rule on annuity buyer's guide

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
			5.98 (5%)	5.98 (1%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
16 (10%)		13 (10%)	12 (10%)	40.93 (7.60%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
16.17 (10%)	25.87 (20%)	25.60 hours (20%)	23.92 (20%)	91.56 (17.00%)